SVKM's NMIMS Deemed to be University

School of Design (Mumbai Campus)
Admission Information Handout for NMIMS-DAT/HT

B. Des. (Humanising Technology) (Batch 2025)

1. **Introduction:**
   This booklet gives information about the Admission Procedure and Admission Test for **B.Des. (Humanising Technology) – Mumbai campus.**

2. **Important Dates:**
   Start date for online Registration : **Tuesday, 3rd December 2024.**
   Last date for online Registration : **Sunday,20th April 2025**

3. **Programme & Intake:**

Program	Campus	Intake
B. Des (Humanising Technology)	Mumbai	30

   Admission to B.Des (Humanising Technology) is through NMIMS-DAT/HT. (Design Aptitude Test for Humanising Technology). NMIMS-DAT/HT comprises of;
   1. Studio Test (Offline)
   2. Personal Interview (Offline)
   3. Submission of Portfolio – **hardcopy.** (to be presented to Personal interview panel as soon as the candidate is directed to Personal Interview room)

   Only those candidates who go through all the three steps given above will be eligible and considered for the merit list:
   ==Candidate can choose/ select the preferred date to attend NMIMS-DAT/HT in the registration form. Once date selected, it cannot be changed. Hence, select the date carefully.==

   Please note: Candidates who have appeared and cleared the UCEED Exam and have a valid UCEED score card <u>by the registration end date</u>, will be exempted (excused) to appear for the Studio test conducted by NMIMS. ==However, such candidates will have to submit the portfolio and appear for Personal interview as per important dates.==

   Duration: B.Des. (Humanising Technology) – **4 Years Full time program**.

4. **Eligibility criteria for admission (Fulfilling all / applicable conditions mandatory)**

4.1 The candidate must have passed 10+2 or equivalent examination in any stream from a recognized Board and should have obtained a minimum **of 50% aggregate marks.** Mathematics **not mandatory** for this program**.**

4.2 **Diploma awarded** candidates from International Baccalaureate (IB) Board are considered to 10+2 or equivalence examination with 24 grades/credits compulsory and has passed 3 subjects at Higher Level (HL) and 3 subjects at Standard Level (SL) plus extended essay and TOK

4.3 **DP course** candidates from International Baccalaureate (IB) Board are considered to 10 +2 or equivalence examination with 2 subjects at Higher Level (HL) and 2 subjects at Standard Level (SL) OR 3 subjects at Standard Level (SL) and 1 subject at Higher Level (HL)

4.4 **a.** I**BCP equivalence for General Strand** (Arts, Commerce, Science, Law): CP course candidates from International Baccalaureate (IB) Board are considered 2 DP subjects with at least 1 subjects at Higher Level (HL) and minimum 3 points in each DP subject along with Career related studies with at least 03 subjects offered by IB.

b. **IBCP equivalence for Engineering or Medicine Strand**: CP course candidates from International Baccalaureate (IB) Board are considered 3 DP subjects (Maths, Physics, Chemistry, Biology or other similar subjects) with at least 1 subjects at Higher Level (HL) and minimum 03 points in each DP subject along with Career related studies with at least 03 subjects offered by IB. Further eligibility criteria as stipulated by statuary bodies like AICTE

4.5 Candidates of CBSE, ICSE, should mention in the online registration / e-admission form (if selected) 10+2 or equivalent aggregate marks of all the subjects for which the candidate has taken & appeared for (not best of four, five, six or seven). The candidate shall have passed all the subjects taken & appeared for in the applicable examination/s. The aggregate percentage of all subjects for which the candidate has taken & appeared will be taken into consideration for confirming eligibility of the candidate for the program at the time of admission

4.6 In case, mark sheet issued by the applicable Board / Institution is in percentile/s, the actual aggregate percentage of all the subjects appeared by the candidate will be taken into consideration.

4.7 Candidates above 25 years of age are not eligible to apply.

4.8 **For IB & Cambridge Candidate :** Candidates who are called for admission on the basis of merit list & if they do not have their 10+2 or equivalent examination mark sheets, will be given "Provisional Admission" based on predicted scores. Fees will be accepted from such candidate but their admission will be confirmed only after the submission of the final mark sheet before the commencement of the program if found eligible. Mark sheet/Transcripts issued by Board/University only be considered (School/Institute will not be accepted).

4.9 Submission of AIU equivalence certificate to confirm the eligibility for the program is mandatory for those candidates who have completed their (10+2) examination from Overseas Universities. Applicable to candidates of distance learning/ correspondence course/ open school too. If AIU not submitted, then the candidate will be considered as **not eligible**.

4.10 Those candidates who have passed, or, are appearing for 10+2 examination from a Board/University where Grade Point Average is given, such candidates must produce in writing from the Board/University concerned, the equivalent percentage for the GPA /CGPA obtained

4.11 Candidate whose final mark sheet is not available at the time of admission is required to upload internet copy/ DG Locker of result duly attested by Principal of the school / college, failing which candidate will not be admitted for the program

4.12 Only single mark sheet from single board with all compulsory subjects taken / opted and passed will be considered. Compartmentalized mark sheet will not be considered

4.13 Candidate will not be eligible if any subject is marked as ungraded/fail in mark sheet/grade sheet. For absent/ungraded in any of the additional/non mandatory subject will be consider as eligible provided such candidate is declared as pass by respective board.

4.14 Candidates appearing for their final 10+2 or equivalent examination can also apply provided they must obtain the required minimum cut off marks and also produce the entire necessary Documents, in original, within the given stipulated time.

4.15 If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/her in the application form is incorrect, his/her admission to the course, even if selected/ admitted, will stand cancelled and fees will be refunded as per refund rule clauses.

4.16 Candidates who have cleared their 10 + 2 (12th Standard) by doing a part time course or through distance learning, correspondence course externally, open school from a recognized University are eligible to apply & register as per UGC guidelines.
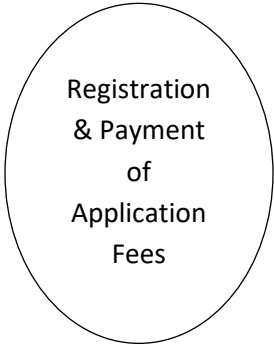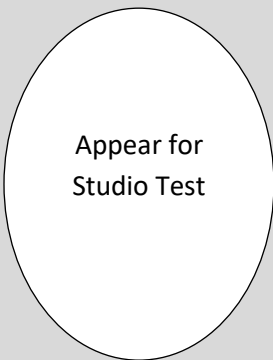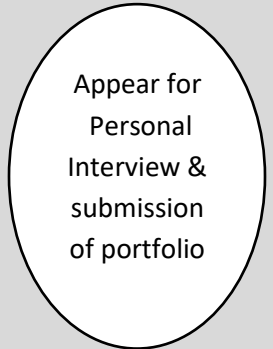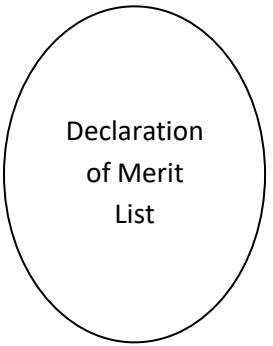
5. **Admission Process:**

   5.1 Online Registration & Payment of Registration Fee.
   - Visit www.nmims.edu for online registration.
   - Pay registration fee of Rs.2000/- (Non – refundable). Please refer online registration for payment details.
   - Before filling the online form, please read all the instructions carefully mentioned in the admission information handout and important dates.
   - Registration Fee is non-refundable/ non-transferable.

6. **Selection Process - (NMIMS – DAT/HT)**
   - Selection Process to B.Des. (Humanising Technology) Batch - 2025 is through NMIMS-DAT/HT. <mark>NMIMS-DAT/HT (NMIMS – Design Aptitude Test for Humanising Technology) comprises of Studio Test, Portfolio Review and Personal Interview.</mark>
   - **Please note:** Hardcopy of Portfolio to be presented to Personal interview panel as soon as the candidates goes inside the Personal Interview room as per the allotted time.
   - <mark>**Studio Test, Submission of Portfolio and personal interview will be scheduled on one single day. Call letter to candidates will have the date and time and other related instructions. Call letter will be available to candidates on their dashboard as per date mentioned on important dates on website.**</mark>

	NMIMS-DAT/HT		
Step 1	**Step 2**	**Step 3**	**Step 4**
Registration & Payment of Application Fees	Appear for Studio Test	Appear for Personal Interview & submission of portfolio	Declaration of Merit List
• After step-1 , keep the portfolio ready to be submitted during the personal Interview. • Call letter will be made available to candidates on the candidate dashboard for studio test, Submission of portfolio and personal interview. • Download the call letter, take a print to be presented at the time of attendance during Studio test and personal interview.	• Studio Test consists of; **Part- A - MCQ - 20 Minutes. 50 Questions of one mark each.** **Part- B- Design – Challenge - 40 Minutes. 2 question of 25 marks each.** **Requirement:** □ Cartridge paper A3 size. □ Pencil HB/2B, 4B/6B, erasers, sharpener, pencil colours, Sketch pens etc. **Note:** Usage of scale is strictly prohibited in the studio test.	**Appear for Personal interview .** Candidates to submit hardcopy of portfolio to personal interview panel as soon as they enter personal interview room as per the time alloted**.** **Studio Test, Personal Interview and submission of portfolio will be done on same day.**	• Merit list will be declared as per the dates given on the important dates.

Details of the NMIMS-DAT/HT - (Design Aptitude Test for Humanising Technology).

Sr. No.	Steps	Details of Test	Duration & Submission	Evaluation criteria
1.	**Studio Test** **Part A**	• 50 MCQ Questions to examine 1. Visual & Spatial ability 2. General Knowledge 3. Logical reasoning 4. Observation & Memory	1 mark each MCQ Time : 20 minutes. Total Marks : 50	
	Part B	Design Challenge. 2 questions. • Problem Solving & Sketching of the concept **Requirement: Please carry below items for the Studio Test** ☐ Cartridge paper A3 size. ☐ Pencil HB/2B, 4B/6B, erasers, sharpener, pencil colours, Sketch pens etc. **Note:** Usage of scale is strictly prohibited in the studio test/ design challenge.	25 mark each question Time : 40 minutes. Total Marks : 50	• Creative thinking • Representation of the concept • Uniqueness of the solution
2.	**Personal Interview**	Candidate should carry any extracurricular activity/creatives, hobbies & accomplishment certificate/proofs if any available. The same will be reviewed and marks awarded for the same.	10-20 minutes	• Communication Skills • Observation & reasoning skills • Alignment of Interest

| 3. | **Portfolio** | Show your talent via; Sketching / Drawing / Photography

Minimum of 5 pages.

• Page 1, 2 and 3 will be as per your choice, whereas Page 4 and 5 should include Product Sketching and Rapid Sketching
• For Product & Rapid sketching, kindly refer page below on **Instructions for creating Portfolio.** | Submit during personal Interview. | • Sketching skills
• Creativity & Originality |

7. Program fees: (subject to change): for information

- Program fees for the **1st year** (batch 2024) was Rs. 5,00,000/- p.a.
- Program fees for the **1st Year** (batch 2025) will be declared at the time of admission.

8. Refund Rules:

As per the notification of UGC. Details will be shared at the time of admission.

9. Important Instructions:

- Candidates will be offered Programme based on the availability of seat, candidates merit rank.

- The XII examination should have been conducted before the course commencement date.

- Mark sheet/Transcripts issued by Board/University only be considered (School/Institute will not be accepted).

- **For cancellation/ withdrawal of admission:** Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate has to upload cancellation form duly filled and signed, fees paid receipt copy & cancelled cheque (personal account) to mentioned link : https://upload.nmims.edu/admission/cancellation/

- Canvassing in any form for admission will disqualify the candidature.

- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.

- Please see the important dates and preserve it as a guide. All announcements from the institute will be through its web site: www.nmims.edu and no individual communication will be sent to the candidates. Kindly check website regularly for any updates.

- If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/her in the application form is incorrect, his/her admission to the course, even if selected/ admitted, will stand cancelled and fees will be refunded as per refund rule clauses.

- Candidate's uploaded documents will be verified online & if found not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses.

- It is the sole responsibility of the candidates to ascertain whether they possess the necessary and requisite qualification for the admission to the courses at NMIMS.

- Admission to program is considered as **"Provisional Admission"** till all required and mandatory documents are submitted by the candidate and the same is verified and approved. If it is found that the candidate is not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses even if selected/ admitted to the program.

10. Contact Information:
NMIMS Admission / Application / Technical related queries:
(a) Toll Free No: 18001025138 – Monday to Saturday (Except public holidays)
(b) For any support and assistance kindly login to dashboard & raise query in my query section **Link https://apply.nmims.edu/**

Instructions for creating Portfolio –

School of Design, B.Des. (Humanising Technology) (Batch - 2025)

As Step – 3 of Selection process you are advised to create the portfolio as per instruction given below and keep it ready to be submitted at the time of personal interview.

Portfolio:

The portfolio should have minimum of 5 pages. **Please name the pages as stated in the table below.** Page1, 2 and 3 will be as per your choice, whereas Page 4 and 5 should include Product Sketching and Rapid Sketching.

Contents of the portfolio:

The portfolio is primarily to display your hand skills.   They are 'your' best work.

• Page 1, 2, 3 will have **work as per 'your choice":** Show case your best work, be it perspective/nature drawing /sketches painting/photography/photographs of a model / sculpture you have made. (Any of the mentioned categories is fine)

• Page 4 should be **Product Sketching**: (MUST HAVE). These sketches take time and capture the details of the product. Suggestive images are given in the reference section below.

• Page 5 should be **Rapid Sketching**. (MUST HAVE). These sketches capture the essence of the figure, nature, action etc., They are not detailed and Sketching process is quick. Suggestive images are given in the reference section below;

Reg. no._____	Reg. no._____	Reg. no._____	Reg. no._____	Reg. no._____
Candidate name –	Candidate name –	Candidate name –	Candidate name –	Candidate name –
Candidate choice -1	Candidate choice -2	Candidate choice -3	**Product Sketching**	**Rapid Sketching**

You should keep the portfolio ready in advance as Hardcopy of Portfolio to be presented to Personal interview panel as soon as the candidates goes inside the Personal Interview room as per the allotted time.
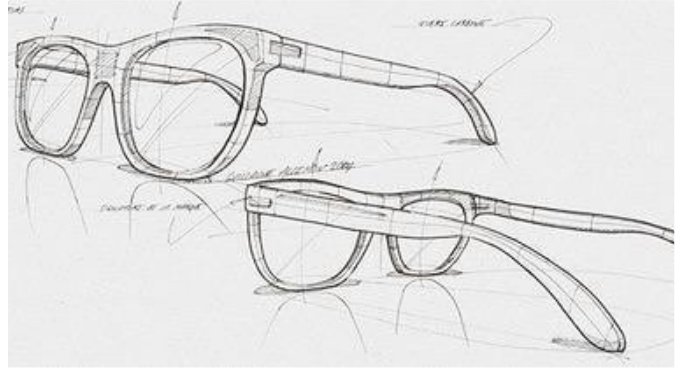
For any query on the above please revert to admission admissionenquiry@nmims.edu

Best Wishes,
Team NMIMS.

References:

- **Product Sketching**

- **Rapid Sketches:**

Disclaimer: The above images are used as a reference and not for commercial value

Credits: http://getdrawings.com/get-drawing#tea-drawing-26.jpg,
https://www.youtube.com/watch?v=TgTxp28P9Jw,
https://in.pinterest.com/pin/406731410071791192/,

https://in.pinterest.com/pin/86835099042051482/

https://willkempartschool.com/urban-sketching-tutorial-for-beginners/