

SVKM's NMIMS Deemed to be University
School of Design (Mumbai Campus)
Admission Information Handout for NMIMS-DAT

B. Des. (Humanising Technology) (Batch 2022 – 26)

1. Introduction:

This booklet gives information about the Admission Procedure and Admission Test for **B.Des. (Humanising Technology) – Mumbai campus.**

2. Important Dates:

Start date for online Registration : Monday, 15th November'2021

Last date for online Registration : Sunday, 24th April'2022

3. Programme & Intake:

Program	Mumbai Campus
B. Des (Humanising Technology)	30

Admission to B.Des (Humanising Technology- HT) is through NMIMS-DAT. (Design Aptitude Test).
NMIMS-DAT (NMIMS – Design Aptitude Test) comprises of

1. Online Studio Test,
2. Upload of Portfolio
3. Online Personal Interview

Candidates who attempt all the above three steps will only be eligible and considered for the merit list:

4. Eligibility criteria for admission (Fulfilling all / applicable conditions mandatory)

4.1 The candidate must have passed 10+2 or equivalent examination including International Baccalaureate Diploma (IB certificate / & D.P. awarded candidates are eligible only if they have cleared their IB exam with total of 24 credits compulsory having passed 3 HL & 3 SL mandatorily in any stream from a recognized Board and should have obtained a minimum of **60% aggregate marks.**

4.2 **Candidates of CBSE, ICSE, should mention in the online registration / e-admission form (if selected) 10+2 or equivalent aggregate marks of all the subjects for which the candidate has taken & appeared for (not best of four, five, six or seven).** The candidate shall have passed all the subjects taken & appeared for in the applicable examination/s. The aggregate percentage of all subjects for which the candidate has taken & appeared will be taken into consideration for confirming eligibility of the candidate for the program at the time of admission.

- 4.3 In case, mark sheet issued by the applicable Board / Institution is in percentile/s, the actual aggregate percentage of all the subjects appeared by the candidate will be taken into consideration.
- 4.4 Candidates above 25 years of age are not eligible to apply.
- 4.5 For IB & Cambridge Candidate:**
Candidates who are called for admission on the basis of merit list & if they do not have their 10+2 or equivalent examination mark sheets, will be given “Provisional Admission” based on predicted scores. Fees will be accepted from such candidate but their admission will be confirmed only after the submission of the final mark sheet before the commencement of the program if found eligible.
Mark sheet/Transcripts issued by Board/University only be considered (School/Institute will not be accepted)
- 4.6 Submission of AIU equivalence certificate to confirm the eligibility for the program is mandatory for those candidates who have completed their (10+2) examination from Overseas Universities.
- 4.7 Those candidates who have passed, or, are appearing for 10+2 examination from a Board/University where Grade Point Average is given, such candidates must produce in writing from the Board/University concerned, the equivalent percentage for the GPA /CGPA obtained.
- 4.8 Candidate whose final mark sheet is not available at the time of admission is required to upload internet copy of result duly attested by Principal of the school / college, failing which candidate will not be admitted for the program.
- 4.9 Only single mark sheet with all compulsory subjects taken / opted and passed will be considered. Compartmentalized mark sheet will not be considered.
- 4.10 Candidate will not be eligible if any subject is marked as ungraded/fail in mark sheet/grade sheet. For absent/ungraded in any of the additional/non mandatory subject will be consider as eligible provided such candidate is declared as pass by respective board.
- 4.11 Candidates appearing for their final 10+2 or equivalent examination can also apply provided they must obtain the required minimum cut off marks and produce the entire necessary documents, in original, within the given stipulated time.

5. Admission Process:

5.1 Online Registration & Payment of Registration Fee.

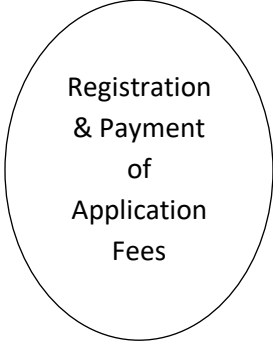


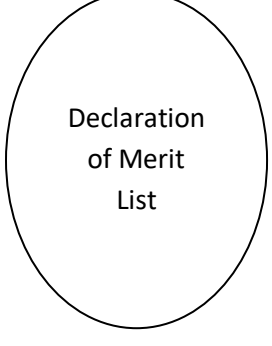
- Visit www.nmims.edu for online registration.
- Pay registration fee of Rs.2000/- (Non – refundable). Please refer online registration for payment details.
- Before filling the online form, please read all the instructions carefully mentioned in the admission information handout and important dates.
- Registration Fee is non-refundable.

6. Selection Process - (NMIMS – DAT)

Selection Process to B.Des. (Humanising Technology) Batch - 2022 is through NMIMS-DAT.

NMIMS-DAT (NMIMS – Design Aptitude Test) comprises of Online Studio Test, Portfolio Review and Online Personal Interview.

All steps should be attempted by the candidate in order to be considered for the merit list.

	NMIMS-DAT		
Step 1	Step 2	Step 3	Step 4
			
<ul style="list-style-type: none"> After completing the application process, link to information regarding portfolio will be provided for download. It is also available on NMIMS-DAT website. 	<ul style="list-style-type: none"> Download the call letter from the link provided on application page. Call letter is mandatory to appear for online studio test. Upload Portfolio at the time of online studio test 	<ul style="list-style-type: none"> Download the call letter from the link provided on application page. Personal Interview will be conducted through an Online Meeting platforms (Details will be mentioned in the call letter) 	<ul style="list-style-type: none"> Merit list will be declared as per the dates given on the application page.

Details of the NMIMS-DAT. (Design Aptitude Test).

Sr. No.	Steps	Details of Test	Duration & Submission	Evaluation criteria
1.	Studio Test Part A	<ul style="list-style-type: none"> • 10 MCQ Questions to examine <ol style="list-style-type: none"> 1. Visual & Spatial ability 2. Environmental & Social awareness 3. Logical reasoning 4. Observation & Memory 	15 minutes	
	Part B	Design Challenge <ul style="list-style-type: none"> • Problem Solving & Sketching of the concept 	105 minutes (1hr.45min)	<ul style="list-style-type: none"> • Creative thinking • Representation of the concept • Uniqueness of the solution
2.	Portfolio	Show your talent via; Sketching / Drawing / Photography etc. by uploading portfolio. <ul style="list-style-type: none"> • Minimum of 5 pages and maximum of 20MB in a single file. • Page 1, 2 and 3 will be as per your choice, whereas Page 4 and 5 should include Product Sketching and Rapid Sketching • For Product & Rapid sketching, kindly refer to the link: https://design.nmims.edu/docs/Instructions%20for%20Portfolio%20Upload%20ON%20WEBSITE.pdf 	Upload during Online Studio test	<ul style="list-style-type: none"> • Sketching skills • Creativity & Originality
3.	Personal Interview		10-20 minutes	<ul style="list-style-type: none"> • Reasoning skills • Observation skills • Alignment of Interest

7. Program fees: (subject to change): for information

- Program fees for the 1st year (batch 2021) was Rs. 4,05,000/- p.a.
- Program fees for the 1st Year (batch 2022) will be declared at the time of admission in the admission offer letter.

8. Refund Rules:

If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution concerned shall follow the following five-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to HEI
(1)	100%	15 days or more before the formally-notified last date of admission.
(2)	90%	Less than 15 days before the formally-notified last date of admission.
(3)	80%	15 days or less after the formally-notified last date of admission.
(4)	50%	30 days or less, but more than 15 days, after formally-notified last of admission
(5)	00%	More than 30 days after formally notified last date of admission.

In case of (1) in the table above, the deduction will be 5% of the fees paid as processing charges from the refundable amount, subject to a maximum of Rs 5,000/-.

Note :

1. The above refund rules are subject to revision as applicable.
2. Candidates to refer Important Dates of the respective program repeatedly to stay updated for the admission process.

9. Important Instructions:

- Candidates will be offered Programme based on the availability of seat, candidates merit rank-
- **For cancellation/ withdrawal of admission:** Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate has to upload cancellation form duly filled and signed, fees paid receipt copy & cancelled cheque (personal account) to mentioned link : <https://upload.nmims.edu/admission/cancellation/>
- Canvassing in any form for admission will disqualify the candidature.
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- Please see the important dates and preserve it as a guide. All announcements from the institute will be through its web site: www.nmims.edu and no individual communication will be sent to the candidates. Kindly check website regularly for any updates.
- If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/her in the application form is incorrect, his/her admission to the

course, even if selected, will stand cancelled and fees will be refunded as per refund rule clauses.

- Candidate's uploaded documents will be verified online & if found not eligible at any stage, admission will be cancelled and fees will be refunded as per refund rule clauses.
- It is the sole responsibility of the candidates to ascertain whether they possess the necessary and requisite qualification for the admission to the courses at NMIMS.