SVKM'S NMIMS Deemed to be UNIVERSITY | SCHOOL OF DESIGN

Placement Report

2024-2025

Content Index

01 About

02 Dean's Message

03 Batch Profile

04 Placement Statistics

05 Internship Statistics

06 NGO statistics

07 Competitions & Awards

08 Paper Publications

09 Student Testimonials

10 Company Testimonials

About

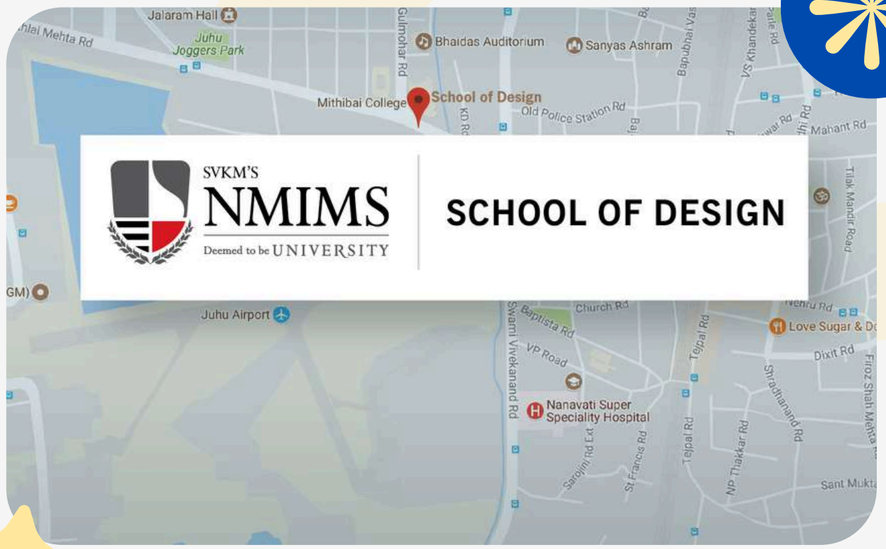
NMIMS Deemed to be University has added to its impressive multidisciplinary lineage of imparting outstanding learning experiences, the School of Design. The nucleus of the school is to impart future scoped design education to prime students to be design professionals in the emerging scenarios.

Our AICTE approved, 4-year undergraduate program, B. Des. in Humanising Technology, resolves the problem faced by young students to make a choice between their interest in art, science and technology by offering a seamless amalgam of these streams. The program brings new focus on this aspect of 'multidisciplinary'—the byword in the field of design. Internships are an integral and compulsory part of the curriculum for the B. Des. (Humanising Technology) Program.

A student of this program is required to complete two internships with duly evaluated outcomes. The first one is a month-long NGO internship after the completion of Year II and the second is a five-month industry internship in the Year IV last semester.

The objective is to provide the student an opportunity to apply their academic learning in a professional context, assess their capabilities, skill sets gain professional skills and return to academics with a renewed intent. The program facilitated individuality in students by aligning their interests.

Their acceptance to varied profiles, namely Analyst, UI / UX Designer, UX Designer, Product Design, Design Research, Graphic Designer, Designer (Foundation level)Associate Content & Creative Experience Design Associate demonstrates the same.



Dean's Message

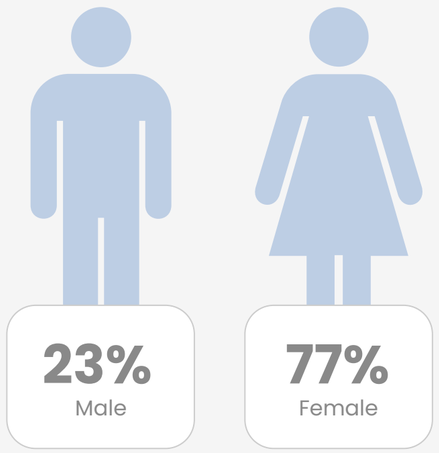
I am thrilled to extend a warm welcome to all external stakeholders of NMIMS University's School of Design, where creativity meets technology and business. Building upon the success of our B.Des in Humanising Technology course, I am excited to introduce a significant enhancement – the integration of the B.Sc. Animation & VFX course from the School of Science within our esteemed School of Design.

In today's rapidly evolving world, the convergence of Design, Technology, Animation, and Business is more crucial than ever. The B.Des program at NMIMS University is meticulously crafted to provide students with the skills and knowledge essential for navigating this dynamic landscape. Our goal is to nurture a new generation of professionals who can harness the power of interdisciplinary collaboration to create meaningful, future-forward solutions.

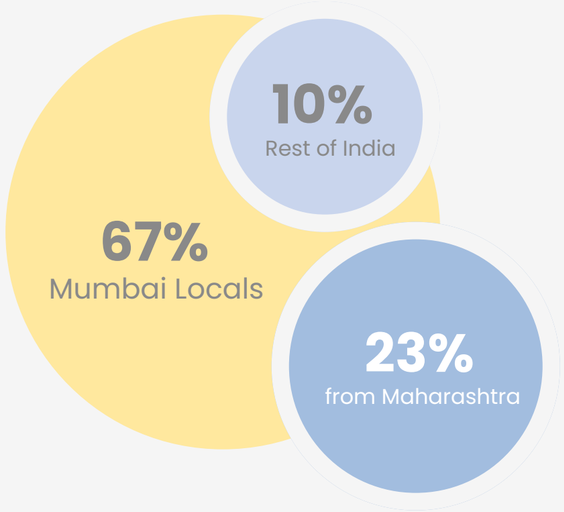
Arundhati Guha Thakurta
Dean In-Charge
NMIMS School of Design

Batch Profile (2021-25)

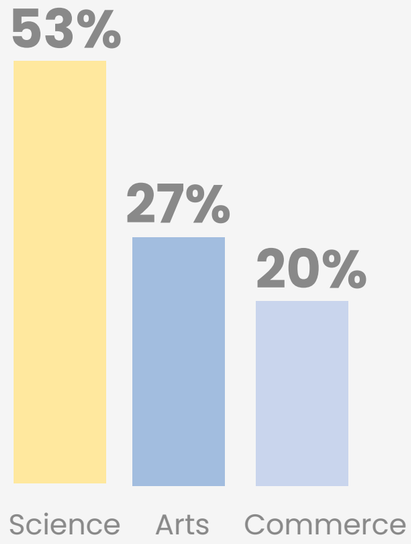
Gender Ratio



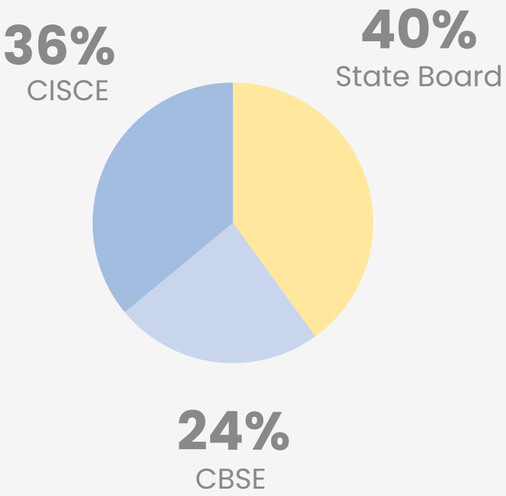
Geographic Diversity



Academic Background



School Board



Placement Statistics (2021-25)

Highest Salary

INR

26,40,000

Average Salary

INR

10,44,444

85% Students received PPOs!

Placement Statistics (2021-25)

Companies • Placements & Designations

Company Name	Position	Sector
ToddleApp	Intern - Product Designer	Education Technology
PlaySimple Games Ltd.	Associate UX Designer	Gaming
Komorebi Tech Solutions Pvt. Ltd.	Associate Product Designer	IT Services
Tequity	Associate Product Designer	Investment
InterviewBit Software Services Pvt. Ltd. - Scaler Academy	Product Designer	Education Technology
Boot Design Studio	Product Designer	Real Estate
Zwillings Labs Pvt. Ltd.	UX/UI & Graphic designer	Manufacturing
DEPT	Jr. UI/UX Designer	Digital Agency
U Digital Content Pvt. Ltd.	UI/UX Designer	Digital Media
Mitwa AI LLP	Designer (Foundation Level)	Mental Health
IBEC Just Walk Pvt. Ltd.	Graphic Designer	Business
Social Edge	Graphic Designer	Digital Marketing
Marcusevan	Junior UI/UX Designer	Business
Jiostar India Pvt. Ltd.	Product Designer	Digital Media

Internship Statistics (2021-25)

Highest Salary

INR

1,38,034

Average Stipend

INR

36,115

100% Paid Internships

Internship Statistics (2021-25)

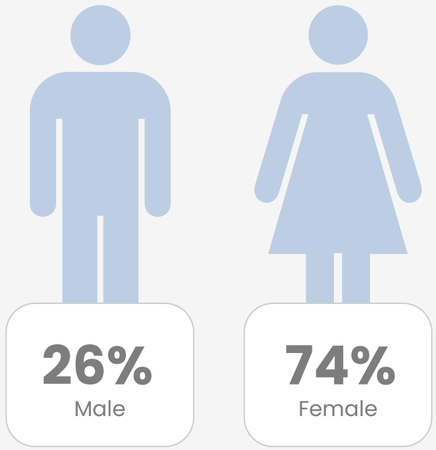
Companies • Internships

Company Name	Position
ToddleApp	Product Design Intern
Tequity	Design Intern
PlaySimple Games Ltd.	UX Design Intern
Ventura Securities	Design Intern
IIT	UI/UX Design Intern
DEPT	Design Intern
Saathealth	UI/UX Design Intern
Mitwaa	UX Design Intern
PricewaterhouseCoopers LLP	Design Intern/Trainee
Unitres Tech	UI/UX Design Intern
Schbang Business Transformation	UI/UX Design Intern

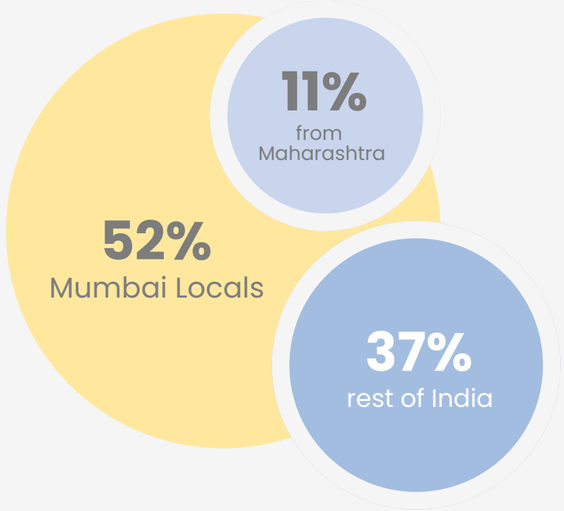
Company Name	Position
U Digital Content Pvt. Ltd.	UI/UX Design Intern
Kahaan Packaging Ltd..	Junior Design Intern
InterviewBit Software Services Pvt. Ltd.	Product Design Intern
STB Imaginarium	Design Intern
Viacom18	Design Intern
Anahad Pharma Pvt. Ltd..	Design Intern
3 Minds Digital	UI/UX Design Intern
Universal Marketing & Consultancy FZCo	Business Creation Executive
Balance Nutrition	Product Design Intern
Boot Design	Product Design Intern
TCS (Tata Consultancy Services)	Product Design Intern

Batch Profile (2023-27)

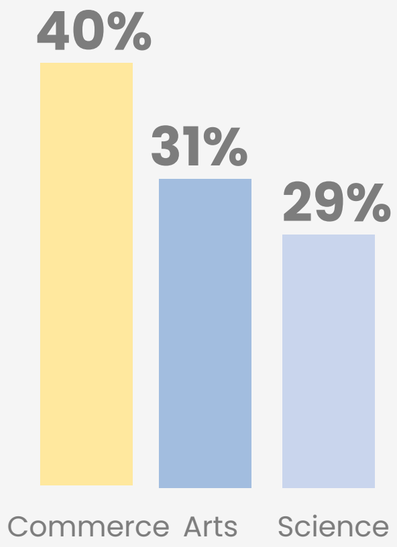
Gender Ratio



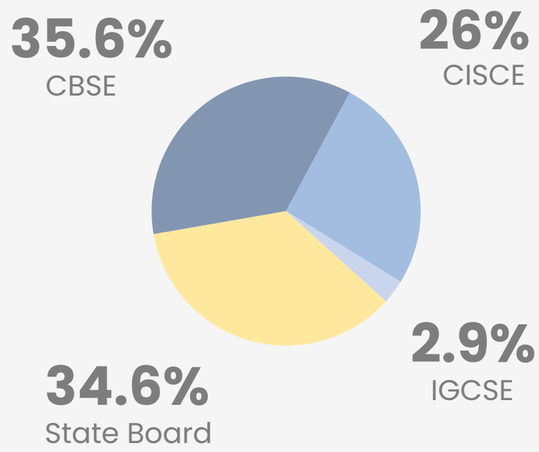
Geographic Diversity



Academic Background

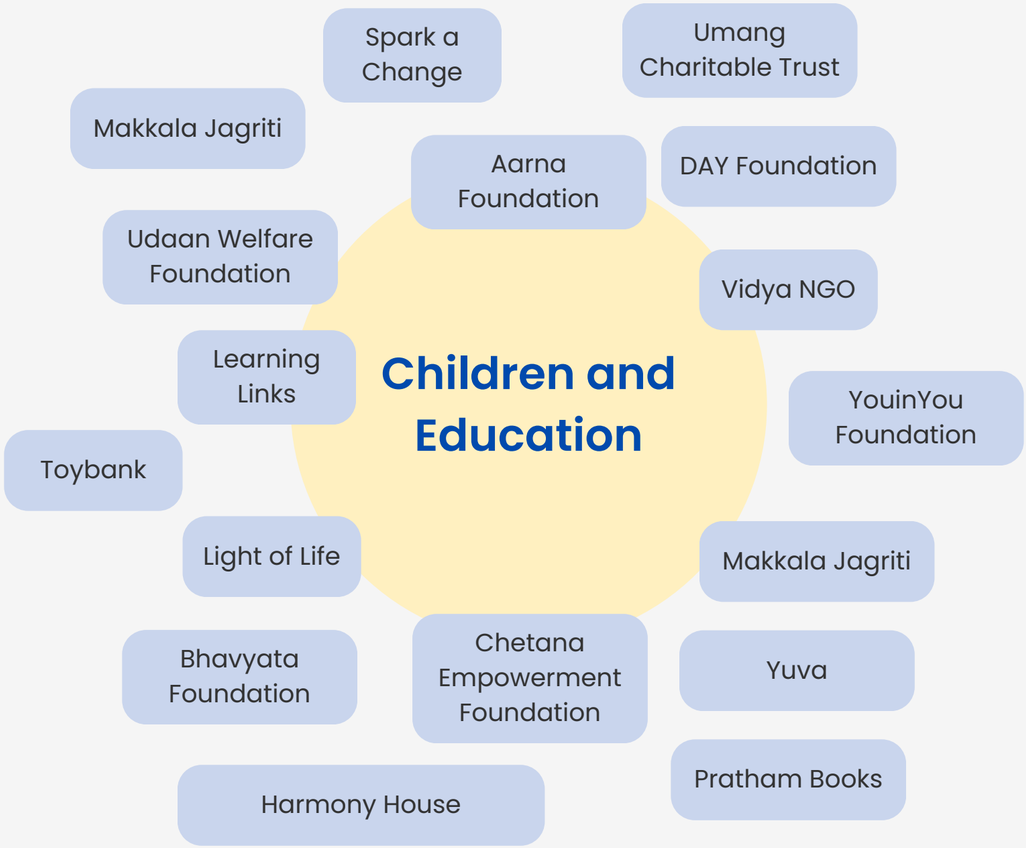


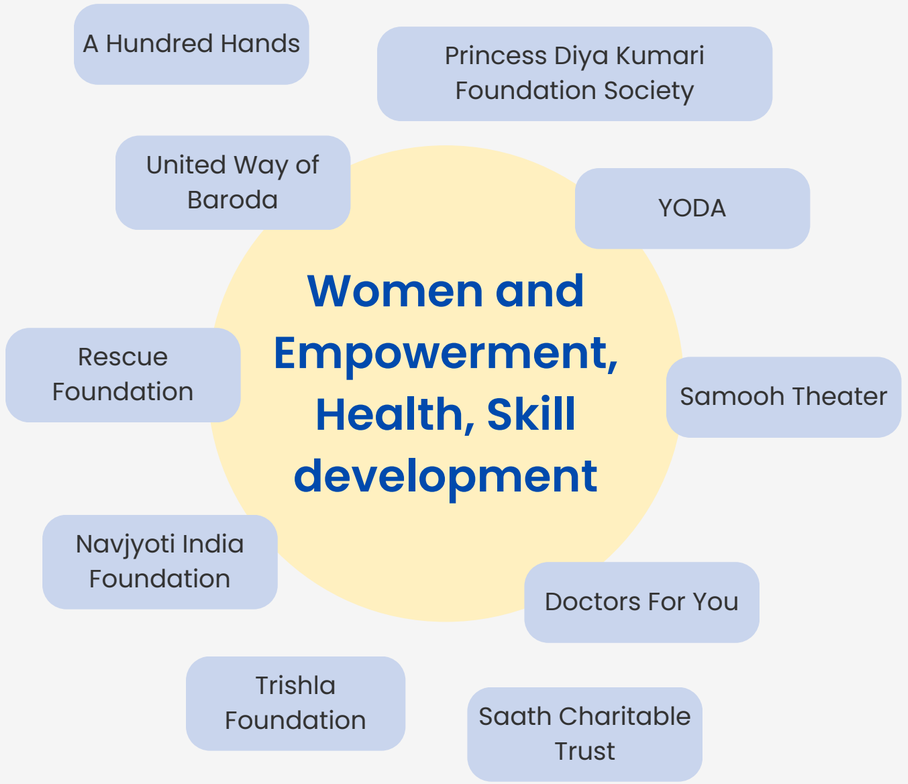
School Board



NGO Statisics

NGO Names & Sectors





Competitions & Awards

Won First Prize Design x Social Global Innovation

Challenge under the Theme "AI + Design for Social Good"
Ishita Dev, Moitreyee Bhattacharjee, Tanaya Dalvi, Ashwin Rathish

UMO DESIGN + DESIGN X SOCIAL

Crowned Winner - Battle of Projects - Annual International Student Academic Projects Competition

Click - Connect to Creativity was crowned winner amongst 600+ submissions.
Anwesha Patnaik, Lyric Gupta

ADI | Association of Designers of India

1st prize at the Mumbai Designathon 2024

Won for the project: Freshie- Revolutionizing Food Freshness monitoring.
Vrushti Mehta

मुंबई design athon.

2nd position in Estonia brief, Student Service Design Challenge '25.

Under Estonia's brief, a unified dashboard 'Diginaka' was designed for digital-first public services. *- Arpita Karmakar, Sharvari Joshi, Divya Koppikar, Jasmeet Walia, Sharvaree Grampurohit, Pranjal Chavan, and Aslesha Gunjal*

Bronze Award at YUJ UXplorer Design Event

Honoured at YUJ's 15th Anniversary, they presented 'Sewaguard' and received an award from CXO Prasadd Bartakke.
Sharvari Joshi, Divya Koppikar, Arpita Karamkar

yuj UXPLORER AWARDS 2025

Awarded Excellence in Poster Presentation at NMIMS Symposium

Presented the project NextStep: Early Detection of Learning Disabilities & Support for Students.
Adele Ann Pinto, Meryl Yana Roberts, Sarah Anil

Competitions & Awards

7 Winning Entries – Typoday 2025

Under the guidance of Prof. Siddhesh Shirsekar

1. Heramb Kaprekar - Project titled "*Grinding Stone*"
2. Khushi Suda - Project titled "*Impact*"
3. Khyati Dharmik - Project titled "*Ek Tarfa*"
4. Malavika Varma - Project titled "*Salaam Wa-Alaikum*"
5. Manyata Behera - Project titled "*Falling Apart*"
6. Maryanne Gomes - Project titled "*Sound*"
7. Swastika Phafat - Project titled "*The Thumb Impression*"

Typoday 2025

6th, 7th and 8th March 2025

IDC School of Design, IIT Bombay

Awarded 1st place at Kshitij Fest, Mithibai College

Awarded 1st place for their Claymation video in the Stop motion animation challenge.

Riya Parekh, Deep Udeshi

kshitij
soaring beyond the horizon

Paper Publications

Innovative Product Design and Intelligent Manufacturing Systems (IPDIMS)

Ms. Sharvari Joshi
Mr. Priyansh Singara

Under the mentorship of Dr. Arundhati Guha Thakurta, they presented online paper titled - "**The Rise of Local Flavours: A Food App for Home Chefs**" at the 6th International Conference on Innovative Product Design and Intelligent Manufacturing Systems (IPDIMS), held at Department of Industrial Design, National Institute of Technology, Rourkela, Odisha India.

Innovative Product Design and Intelligent Manufacturing Systems (IPDIMS)

Ms. Sharvaree Grampurohit
Ms. Ayushi Shah

Under the mentorship of Dr. Arundhati Guha Thakurta, they presented online paper titled - "**The Business Buzz: Transforming Micro-Local Economies**" at the 6th International Conference on Innovative Product Design and Intelligent Manufacturing Systems (IPDIMS), held at Department of Industrial Design, National Institute of Technology, Rourkela, Odisha India.

Humanizing Work and Work Environment (HWWE) - 2024

Ms. Tanaya Dalvi

Under the mentorship of Dr. Arundhati Guha Thakurta & Prof. Siddhesh Shirsekar, presented paper titled - "**Enhancing the Effectiveness of a Tourism Website's Home Page Design**" at the Humanizing Work and Work Environment (HWWE) - 2024 held at University College of Science Technology University of Calcutta, Kolkata, India.

Humanizing Work and Work Environment (HWWE) - 2024

Mr. Aayush Bhogle

Under the mentorship of Dr. Arundhati Guha Thakurta and Prof. Siddhesh Shirsekar, presented paper titled - "**Upgrading Your Shopping Cart: An eBay.com Redesign Project**" at the Humanizing Work and Work Environment (HWWE) - 2024 held at University College of Science Technology University of Calcutta, Kolkata, India.

Student Testimonials

Tanaya Dalvi

Associate Product Designer

Tequity

Working at Tequity, a design and tech agency, has been a strong start to my professional journey in UI/UX. As an Associate Product Designer, I've worked on digital products like apps and websites across sectors including B2B SaaS, Healthcare, Consumer-Tech, and Clean Energy. Being mentored by experienced designers has been very valuable — it's helped me build confidence in my skills and approach. I've also had the opportunity to work closely with engineers, project managers, and clients, which gave me a clearer understanding of how design decisions shape real product outcomes.

"It's been a valuable step in shaping my perspective and practice as a designer."

Medhini Venkatachalam

Junior Product Designer

Toddle

My internship at Toddle has been a really exciting and rewarding experience. It helped me build confidence in my product thinking and design skills, and gave me meaningful exposure to the world of EdTech from a B2B perspective. I got to see my work live on the product and even interact with schools to gather feedback. I've learned so much from the people here — through feedback, conversations, and just being part of a team that cares deeply about what they're building.

"I'm super excited to be continuing full-time and keep growing!"

Student Testimonials

Gauri Chakravarti

Product Designer

Scaler

I discovered Scaler's design internship opportunity on Linked-In. With the help of School of Design's projects and fundamentals, I was selected to collaborate with a brilliant, experienced team that tackles problems in the B2C outlook of EdTech in India. Building for a native-target audience and working with constraints in a business-led start-up is quite an experience, I'm excited to keep exploring!

"I've learnt to work with developers, product managers, data analysts and stakeholders to see my hands-on products go live."

Aayush Bhogle

Jr UI/UX Designer

DEPT®

Working at an agency like DEPT® immersed me in industries such as tech, e-commerce, BFSI, and hospitality while collaborating with multinational clients and teams, each bringing a unique cultural lens. Designing for brands like eBay, which I once studied during college, was a full-circle moment. Transitioning from intern to full-time designer unlocked my ability to lead projects and pitches, drive commerce-focused design, and stay ahead of emerging tech and AI's growing influence in the field.

"As the youngest team member, I learned immensely through collaboration and everyday design conversations."

Company Testimonials

Neha Savadatti

Senior Recruiter

PlaySimple Games

It was a great experience collaborating with NMIMS School of Design for the first time. The campus truly stands out for providing academically strong students with an industry-aligned curriculum—ensuring graduates are not just creative, but also strategic problem-solvers. We were impressed by their solid foundation in design and technology, along with the fresh, curious, and coachable mindset they bring.

"The consistent placement support and engagement made the entire process seamless and efficient."

Shobha Nanj

Manager - People & Culture

Toddle

We are truly impressed by the design talent we hired from NMIMS School of Design. The designer who joined us brought a solid foundation in design thinking, creativity, and problem-solving right from day one. Their ability to contribute meaningfully and adapt quickly to our fast-paced environment has been commendable. Big shoutout to Blanche Dias for being incredibly helpful and supportive through the entire process.

"We're really looking forward to staying connected with NMIMS and welcoming more such bright, driven talent in the future."

Company Testimonials

Ishiyetaa Sani
Co-founder & Director of Design

Tequity

Tanaya, Ananya, and Pranjal joined Tequity as Design Interns from NMIMS School of Design, marking our third time hiring from the program, and quickly became an integral part of the team. With strong foundations in design thinking and UI/UX, they contributed meaningfully across apps, systems, and websites.

They collaborated closely with developers, learned from real project challenges, and confidently presented their work to clients, aligning design with product and business goals.

"We're thrilled to have them join full-time as Associate Product Designers, bringing value and energy to the team."

Mr. Chandan S. Bhatwadekar
Head of People

DEPT®

Our collaboration with NMIMS School of Design has been truly rewarding. Ayush Bhogle, now a Designer at DEPT®, exemplifies the program's strength — blending curiosity, strong craft, and clarity of thought. From intern to full-time, his smooth transition reflected his ability to collaborate and deliver impact. NMIMS graduates bring a rare balance of design rigor and adaptability, and we look forward to growing this valuable partnership.

"What we particularly value about NMIMS Design graduates is the balance they bring — a solid foundation in design principles coupled with an eagerness to learn, adapt, and collaborate."

Get in Touch

Placement Office

Blanche Dias

Placement Executive
School Of Design,
NMIMS Mumbai

blanche.dias@nmims.edu

Office Address

SVKM's NMIMS (Deemed to be University)
6th floor, UPG Building,
V.L. Mehta Road, Vile Parle West,
Mumbai, Maharashtra, India
Pincode - 400 056

Socials

Instagram: www.instagram.com/nmims_design/

LinkedIn: www.linkedin.com/school/nmims-schoolofdesign/

X: www.x.com/nmims_design

Facebook: www.facebook.com/NMIMS.Design/

YouTube:https://www.youtube.com/@nmimsschoolofdesign3275

022 4233 5190

sod@nmims.edu

design.nmims.edu