Placement Report

2023-24

NMIMS Deemed to be University has added to its impressive multidisciplinary lineage of imparting outstanding learning experiences, the School of Design. The nucleus of the school is to impart futurescoped design education to prime students to be design professionals in the emerging scenarios.

Our AICTE approved, 4-year undergraduate program, B. Des. in Humanising Technology, resolves the problem faced by young students to make a choice between their interest in art, science and technology by offering a seamless amalgam of these streams. The program brings new focus on this aspect of 'multidisciplinary'—the byword in the field of design. Internships are an integral and compulsory part of the curriculum for the B. Des. (Humanising Technology) Program.

A student of this program is required to complete two internships with duly evaluated outcomes. The first one is a month-long NGO internship after the completion of Year II and the second is a five-month industry internship in the Year IV last semester.

The objective is to provide the student an opportunity to apply their academic learning in a professional context, assess their capabilities, skill sets gain professional skills and return to academics with a renewed intent. The program facilitated individuality in students by aligning their interests.

Their acceptance to varied profiles, namely Analyst , UI / UX Designer, UX Designer "Grasshopper Developer", Executive - Graphic Designer, Associate Content & Creative Experience Design Associate demonstrates the same. Top recruiters included MSCI Services Private Limited, Hexaware technologies, Saathhealth, ZEUX Innovation Private Limited, BlueStone Tech Labs Pvt.Ltd., Ventura Securities Ltd., Pepper Money India, Upgrad Education Pvt. Ltd, The Minimalist, The Gamification Company among others. Students were placed across sectors, with 27% recruited by Design Agency, 20% by IT service & Consulting firms, 20% in Education, 27% in Banking / Investments, 6% in Healthcare.

Dean’s message

I am thrilled to extend a warm welcome to all external stakeholders of NMIMS University's School of Design, where creativity meets technology and business. Building upon the success of our B. Des in Humanising Technology course, I am excited to introduce a significant enhancement – the integration of B.Sc., Animation & VFX course from School of Science within our esteemed School of Design.
In today's rapidly evolving world, the convergence of Design, Technology, Animation, and Business is more crucial than ever. The B. Des program at NMIMS University is meticulously crafted to provide students with the skills and knowledge essential for navigating this dynamic landscape.

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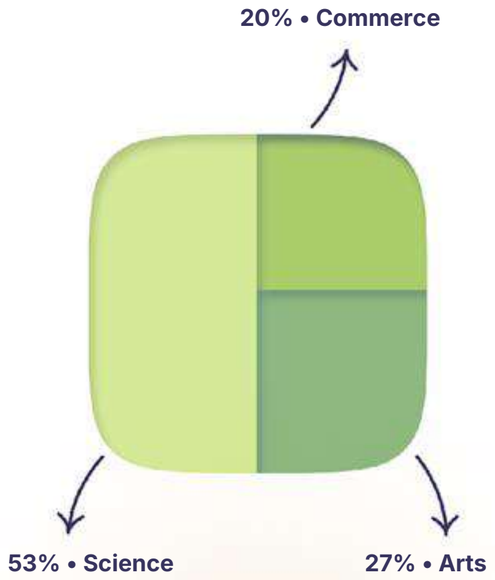
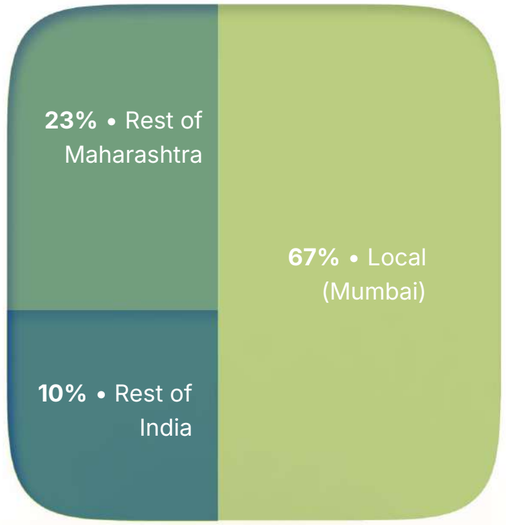
In today's rapidly evolving world, the convergence of Design, Technology, Animation, and Business is more crucial than ever. The B. Des program at NMIMS University is meticulously crafted to provide students with the skills and knowledge essential for navigating this dynamic landscape. Our goal is to nurture a new generation of professionals who can harness the power of

Dr. Guruprasad Kuppu Rao
PROFESSOR & DEAN
NMIMS SCHOOL OF DESIGN

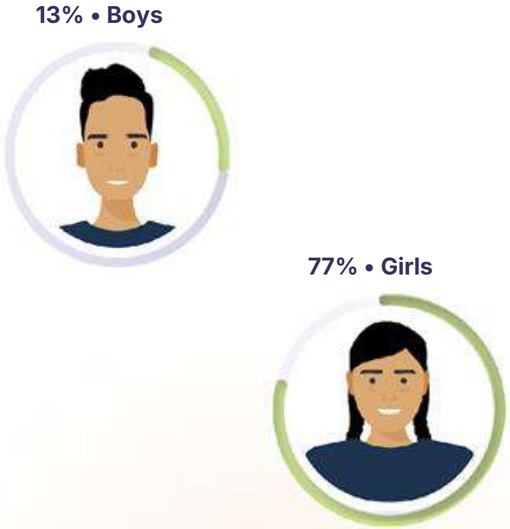
Batch Profile 2020-24



Educational Background



Geographical Diversity



Gender Ratio

Boards

SVKM'S NMIMS Deemed to be UNIVERSITY | SCHOOL OF DESIGN

Placement Statistics 2020-2024

Highest Salary

INR

13,34,468/-

Average Salary

INR

7,50,247/-

80% PPOs

Placement Statistics 2020-2024

Companies • Placements & Designations

Finance	Healthcare	Design Agency	Fintech	Consulting
MSCI	saathealth	The Minimalist	ventura	Hexaware TECHNOLOGIES
Design Analyst	UI / UX Designer	Experience Design Associate	Executive - UI/ UX Designer	Junior UI/UX Designer
Design Agency	IT Company	Consulting	Edtech	Design Agency
ZEUX	BlueStone™ Tech Labs Pvt Ltd.	pepper money	upGrad	THE GAMIFICATION CO
Associate Designer	Grasshopper Developer	Executive - Graphic Designer	Associate Designer	UI/UX Designer

Internship Statistics 2020-2024

Highest Stipend

INR
50,000/-

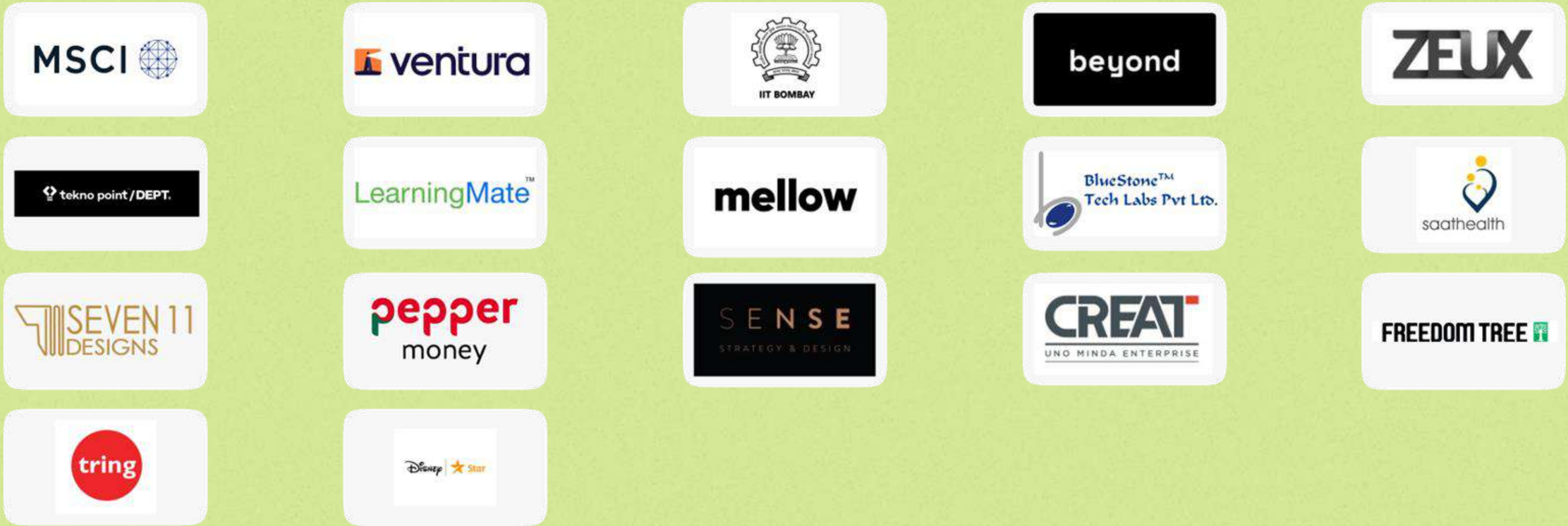
Average Stipend

INR
17,909/-

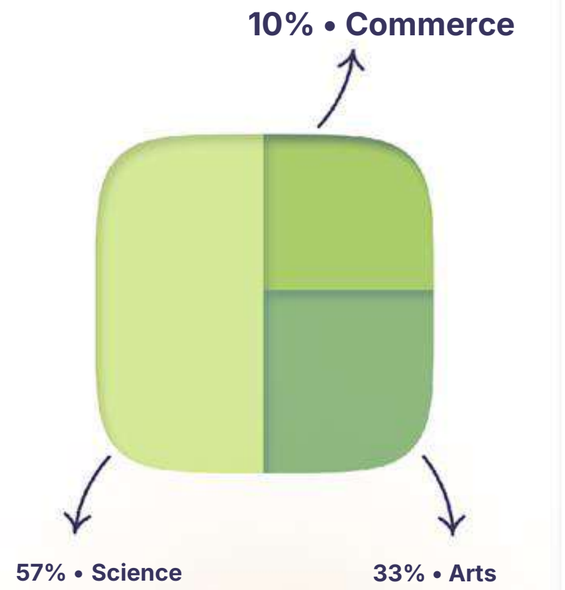
100% PAID

Internship Companies Statistics 2020-2024

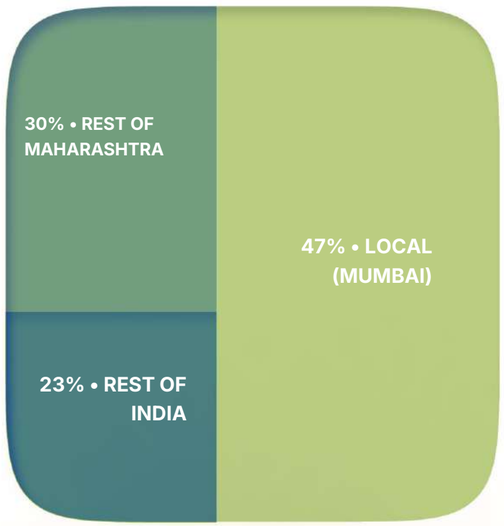
Companies • Internships



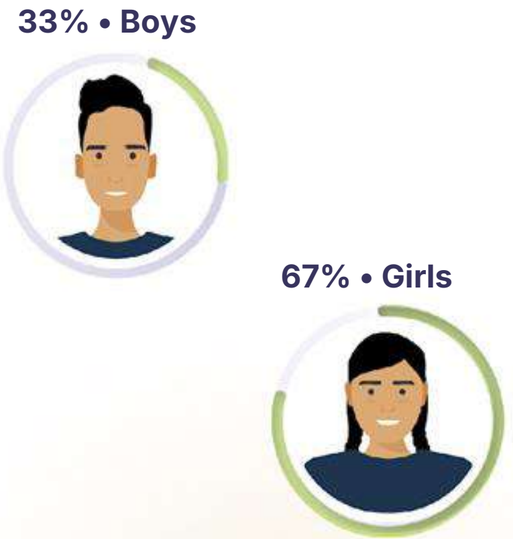
Batch Profile 2022-26



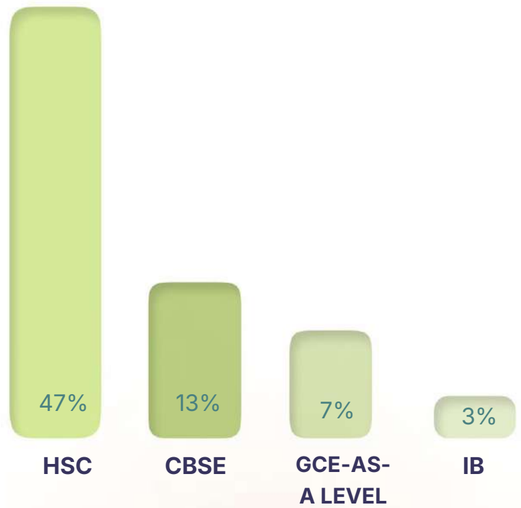
Educational Background



Geographical Diversity



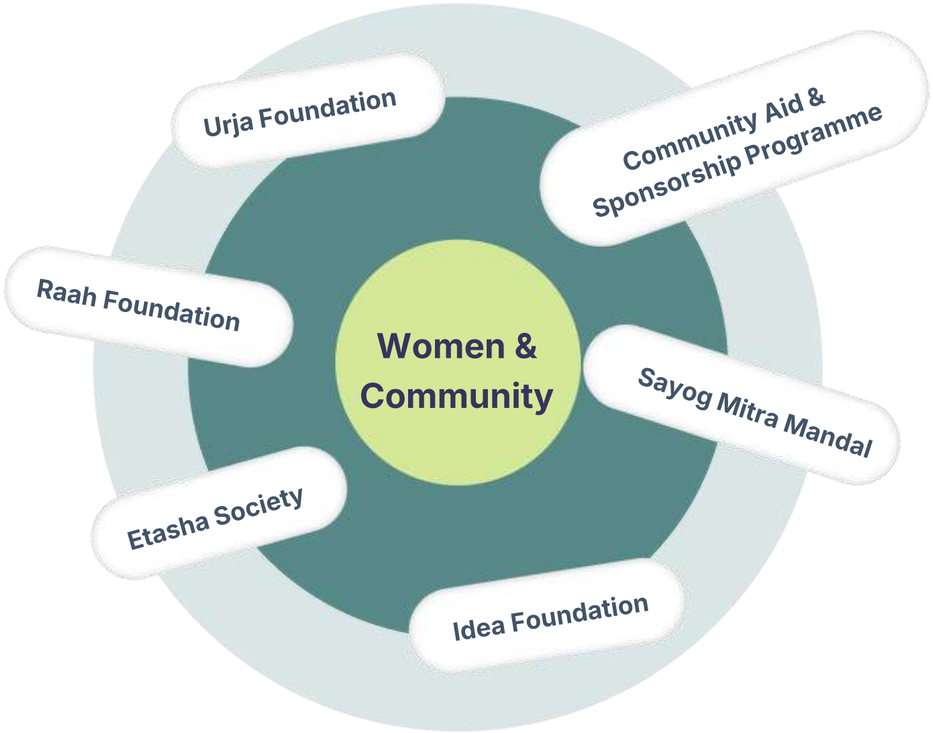
Gender Ratio



Boards

NGO Statistics 2023-24

Sector NGO



Competitions & Awards

Ms. Vrushti Mehta - Mumbai Designathon winner

The project titled 'Freshie' won in Sustainability Category. Organized by Designwings UX/UI School.

Position : First Prize Winner

Ms. Moitreyee Bhattacharjee, Mr. Mihir Bhanushali, Mr. Pranay Saksena (Team Turku) - India Finland Hackathon Winner 2023

The project titled 'Reflect' won first prize in the india finland Hackathon 2023 on global happiness organized by the mET iOM league of colleges.

Position : First Prize Winner

Ms. Sharvaree Grampurohit, Ms. Sharvari Joshi, Ms. Divya Koppikar, Ms. Jasmeet Walia, Ms. Pranjal Chavan (Team Pixel pundits)

The project 'What if' received a special mention in time track category, organized by DubsTech (a student organization of university of washington)

Position : Special Mention

Competitions & Awards

Ms. Sharvari Joshi - Typoday 2023 Winner

The project titled 'Pran' won in the category "The Sacred and Typography" . Organized by Department of Applied Arts, Faculty of Visual Arts Banaras Hindu University, Varanasi (BHU Varanasi) in collaboration with the IDC School of Design (IDC), Indian Institute of Technology Bombay (IIT Bombay) with support from India Design Association (InDeAs) and Aksharaya.

Mr. Heramb Kaprekar - Typoday 2023 Winner

The project titled 'AUM The sacred sound of Universe' won in the category "The Sacred and Typography. Organized by Department of Applied Arts, Faculty of Visual Arts Banaras Hindu University, Varanasi (BHU Varanasi) in collaboration with the IDC School of Design (IDC), Indian Institute of Technology Bombay (IIT Bombay) with support from India Design Association (InDeAs) and Aksharaya.

Ms. Vrushti Mehta - Typoday 2023 Winner

The project titled 'The sacred and Mehendi' won in the category "The Sacred and Typography. Organized by Department of Applied Arts, Faculty of Visual Arts Banaras Hindu University, Varanasi (BHU Varanasi) in collaboration with the IDC School of Design (IDC), Indian Institute of Technology Bombay (IIT Bombay) with support from India Design Association (InDeAs) and Aksharaya

Student Testimonials

Ms. Rasika Tere
UX Design Analyst
MSCI Services Pvt. Ltd

My internship at MSCI has been incredibly rewarding and transformative. Working with talented professionals on hands-on projects and receiving comprehensive training has significantly enhanced my skills and knowledge. I am immensely grateful for the mentorship and support, which have been instrumental in my professional growth. I am thrilled to have received an offer for a permanent position and look forward to continuing my career with such an esteemed organization.

Ms. Tanushree Hanmatekkar
Executive UI/UX Designer
Ventura Securities Pvt.Ltd

Working at Ventura, a leading Broking firm, has been an incredibly rewarding experience. Here, I've had the opportunity to work on live projects, craft user journeys for various products and collaborate with cross-functional teams. This has helped deepen my understanding of designing for the real-world. The supportive environment and collaborative culture at Ventura has allowed me to apply my skills effectively, enhance user experiences, and contribute to effective financial solutions. Finally, the perks of working for a finance company can't be overstated, especially when you're surrounded by market mojos who've spent decades bonding with the market. Needless to say, this exposure has provided the foundation for my investing journey. I am grateful for the growth and development I've experienced here, and I look forward to continuing to make impactful contributions.

Student Testimonials

Ms. Abha Pawar
UX Design Intern
ZEUX Services Private Limited

Interning at ZEUX was a great learning experience. I am grateful to have had the opportunity to learn and work alongside some great minds. This internship has now transitioned into a full-time position, marking a new chapter in my career. I continue to gain essential hands-on experience in the field of UX and research by working on live projects with experienced designers, receiving their constant guidance and support. I am thoroughly excited for this new journey and what's to come!

Ms. Neha Joglekar
UI/UX Designer
INITIA-CREAT, UNO MINDA Ltd

Working at Unominda, Initia-Create, a leading global manufacturer of automobile systems, has been an incredibly rewarding experience. I had the opportunity to delve into HMI automobile design and contribute to live projects. My role involved conducting market and user research, developing comprehensive user journeys, benchmarking, creating micro animations for UI dashboards in cars ,to developing the final user experience in an automotive setting. Working on multiple projects throughout my time there has significantly enhanced my expertise in user-centric design and project execution. This growth would not have been possible without the support of my colleagues and the invaluable guidance I received.

Company Testimonials

Mr. Sumeet Wilankar

Executive Director- UX Design,MSCI Services Private Ltd

We are happy to welcome Rasika Tere to the UX Design team at MSCI. During the course of her internship, Rasika displayed a very high level of discipline and maturity towards the design process. Due credit goes to NMIMS School of Design for the comprehensive training they provide to these upcoming designers.

Ms. Lara Mendes

VP-Digital Content | Design | Social Media, Ventura Securities Ltd

Our partnership with NMIMS has been exceptionally fruitful. NMIMS design students consistently demonstrate diverse skills, dedication, and a proactive attitude. They excel at identifying opportunities and enhancing customer journeys with innovative design solutions. Their contributions have not only met but often exceeded our expectations, making this collaboration a truly noteworthy experience. We look forward to continuing this rewarding association.

Shikha Kapoor

Head - Talent Management , Zeux Innovation

We are impressed by the design graduate from NMIMS Design School we've hired at ZEUX Innovation. Their creativity, attention to detail, and professionalism make them invaluable assets to our team. We look forward to continuing our partnership with NMIMS Design School.

Ms. Aditi Hazra Ganju

Co-Founder, Saath Health

Saath Health has had the pleasure of hosting students from NMIMS school of design for their final year internships 4 years running. Several of these students have also continued working with usas fresh recruits even beyond their graduation. Our experience has been wonderful and all 4 candidates were excellent contributors to our team. There are several factors that set the students from NMIMS apart from other design schools we've recruited from the first is that they are well trained in the design process, so any task given to them is systematically broken down into mapping the end user journey, understanding their needs and suggesting design solutions to address it.

Get in Touch

Placement Office

Blanche Dias
Placement Executive
School Of Design,
NMIMS Mumbai
blanche.dias@nmims.edu

Office Address

SVKM's NMIMS (Deemed to be University)
6th floor, UPG Building,
V L Mehta Road, Vile Parle West,
Mumbai, Maharashtra, India
Pincode - 400 056

Socials

www.instagram.com/nmims.sod

www.linkedin.com/school/nmimsschoolofdesign

www.twitter.com/NMIMSSOD

www.facebook.com/NMIMS.Design

022 4233 5190 | sod@nmims.edu | design.nmims.edu