

**SVKM's NMIMS Deemed to be University**  
**School of Design (Mumbai Campus)**  
**Admission Information Handout for NMIMS-DAT**

**B. Des. (Humanising Technology) (Batch 2021 – 25)**

**1. Introduction:**

This booklet gives information about the Admission Procedure and Admission Test for **B.Des. (Humanising Technology) – Mumbai campus.**

**2. Important Dates:**

Start date for online Registration : Friday, 29<sup>th</sup> January 2021.  
Last date for editable field : Sunday, 16<sup>th</sup> May 2021  
Last date for online Registration : Sunday, 16<sup>th</sup> May 2021

**3. Programme & Intake:**

Program	Mumbai Campus
B. Des (Humanising Technology)	30

Admission for above mentioned program is through **NMIMS-DAT.**

**NMIMS-DAT (NMIMS – Design Aptitude Test) comprises of Online Studio Test, Online Personal Interview and Portfolio Review.**

**4. Eligibility criteria for admission (Fulfilling all / applicable conditions mandatory)**

4.1 The candidate must have passed 10+2 or equivalent examination including International Baccalaureate Diploma (IB certificate / & D.P. awarded candidates are eligible only if they have cleared their IB exam with total of 24 credits compulsory having passed 3 HL & 3 SL mandatorily in any stream from a recognized Board and should have obtained a minimum of **60% aggregate marks.**

4.2 **Candidates of CBSE, ICSE, should mention in the online registration / e-admission form (if selected) 10+2 or equivalent aggregate marks of all the subjects for which the candidate has taken & appeared for (not best of four, five, six or seven).** The candidate shall have passed all the subjects taken & appeared for in the applicable examination/s. The aggregate percentage of all subjects for which the candidate has taken & appeared will be taken into consideration for confirming eligibility of the candidate for the program at the time of admission.

4.3 In case, mark sheet issued by the applicable Board / Institution is in percentile/s, the actual aggregate percentage of all the subjects appeared by the candidate will be taken into consideration.

4.4 Candidates above 25 years of age are not eligible to apply.

#### **4.5 For IB & Cambridge Candidate:**

Candidates who are called for admission on the basis of merit list & if they do not have their 10+2 or equivalent examination mark sheets, will be given "Provisional Admission" based on predicted scores. Fees will be accepted from such candidate but their admission will be confirmed only after the submission of the final mark sheet before the commencement of the program if found eligible.

Mark sheet/Transcripts issued by Board/University only be considered (School/Institute will not be accepted)

4.6 Submission of AIU equivalence certificate to confirm the eligibility for the program is mandatory for those candidates who have completed their (10+2) examination from Overseas Universities.

4.7 Those candidates who have passed, or, are appearing for 10+2 examination from a Board/University where Grade Point Average is given, such candidates must produce in writing from the Board/University concerned, the equivalent percentage for the GPA /CGPA obtained.

4.8 Candidate whose final mark sheet is not available at the time of admission is required to upload internet copy of result duly attested by Principal of the school / college, failing which candidate will not be admitted for the program.

4.9 Only single mark sheet with all compulsory subjects taken / opted and passed will be considered. Compartmentalized mark sheet will not be considered.

4.10 Candidate will not be eligible if any subject is marked as ungraded/fail in mark sheet/grade sheet. For absent/ungraded in any of the additional/non mandatory subject will be consider as eligible provided such candidate is declared as pass by respective board.

4.11 Candidates appearing for their final 10+2 or equivalent examination can also apply provided they must obtain the required minimum cut off marks and also produce the entire necessary Documents, in original, within the given stipulated time.

### **5. Admission Process:**

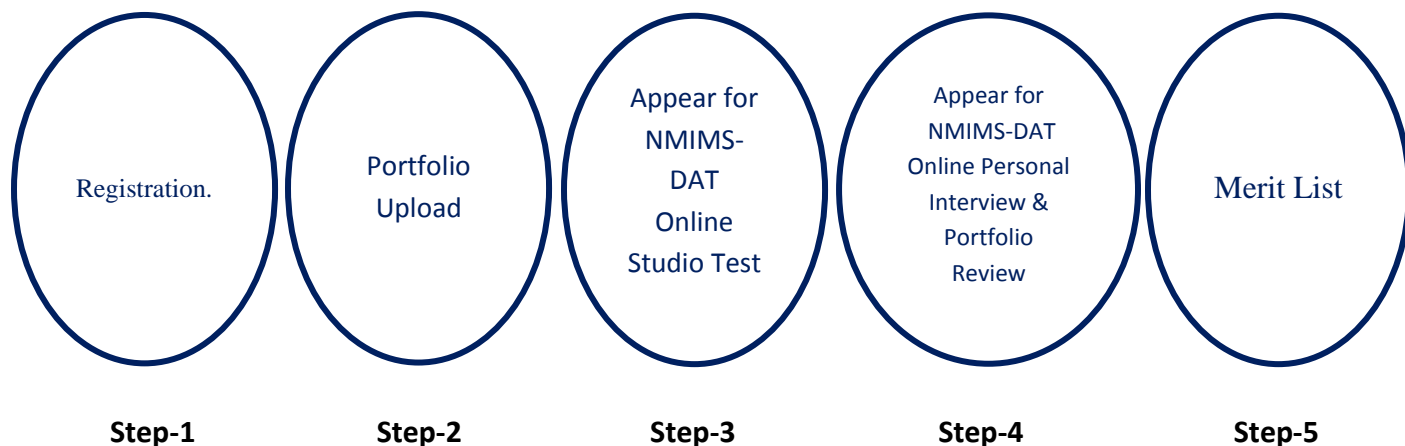
#### **5.1 Online Registration & Payment of Registration Fee.**

- Visit [www.nmims.edu](http://www.nmims.edu) for online registration.
- Pay registration fee of Rs.1800/- (Non – refundable). Please refer online registration for payment details.
- Before filling the online form, please read all the instructions carefully mentioned in the admission information handout and important dates.
- Registration Fee is non-refundable.

## 6. Selection Process - (NMIMS – DAT)

Selection Process to B.Des. (Humanising Technology) Batch - 2021 is through NMIMS-DAT.

NMIMS-DAT (NMIMS – Design Aptitude Test) comprises of Online Studio Test, Online Personal Interview and Portfolio Review.



Steps	Activity
Step-1	Registration and payment of Registration Fee
Step-2	<p><b>PORTFOLIO UPLOAD:</b></p> <ul style="list-style-type: none"> <li>Candidates will receive a detailed email about portfolio upload within 10 days of registration fee paid.</li> <li>Upload of portfolio is mandatory. Portfolio will be reviewed by NMIMS.</li> <li>Only those candidates who have submitted the portfolios will receive call letter to appear for the online Studio Test.</li> </ul>
Step-3	<p><b>NMIMS-DAT : ONLINE STUDIO TEST</b></p> <ul style="list-style-type: none"> <li>Candidates will receive Call letter for Studio Test. (Studio Test will be conducted through Online Meeting platforms with Human Proctoring – Zoom / Microsoft Teams.) Details will be mentioned in the call letter.</li> </ul>
Step-4	<p><b>NMIMS-DAT : PERSONAL INTERVIEW &amp; PORTFOLIO REVIEW</b></p> <ul style="list-style-type: none"> <li>Candidates will receive Call letter for personal interview and portfolio review.</li> <li>Personal Interview &amp; portfolio review will be conducted through a Online Meeting platforms – Zoom / Microsoft Teams.</li> <li>(Details will be mentioned in the call letter)</li> </ul>
Step-5	<p><b>RESULT ANNOUNCEMENT</b></p> <ul style="list-style-type: none"> <li>Merit list will be declared on NMIMS website.</li> </ul>

**Note :** All communication related to the above selection process will be through email to the candidates registered email id Only.

## 7. Program fees: (subject to change): for information

- Program fees for the **1<sup>st</sup> year** (batch 2020) was Rs. 3,95,000/- p.a.
- Program fees for the **1<sup>st</sup> Year** (batch 2021) will be declared at the time of admission.

## 8. Refund Rules:

If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution concerned shall follow the following five-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to HEI
(1)	100%	15 days or more <b>before</b> the formally-notified last date of admission. <b>(on &amp; before 5<sup>th</sup> July 2021)</b>
(2)	90%	Less than 15 days <b>before</b> the formally-notified last date of admission. <b>(from 6<sup>th</sup> July 2021 to 21<sup>st</sup> July 2021)</b>
(3)	80%	15 days or less <b>after</b> the formally-notified last date of admission. <b>(from 22<sup>nd</sup> July 2021 to 5<sup>th</sup> August 2021)</b>
(4)	50%	30 days or less, but more than 15 days, <b>after</b> formally-notified last of admission <b>(from 6<sup>th</sup> August 2021 to 20<sup>th</sup> August 2021)</b>
(5)	00%	More than 30 days <b>after</b> formally notified last date of admission. <b>(from 21<sup>st</sup> August 2021 onwards)</b>

In case of (1) in the table above, the deduction will be 5% of the fees paid as processing charges from the refundable amount, subject to a maximum of Rs 5,000/-.

Note: 1) The above refund rules are as per University Grants Commission (UGC) notification on Refund of Fees and Non Retention of Original Certificates of October, 2018 and are subject to revision as per UGC notification (as applicable).

2) Candidates to refer Important Dates of the respective programme.

## 9. Important Instructions:

- Candidates will be offered Programme based on the availability of seat, candidates merit rank.
- **For cancellation/ withdrawal of admission:** Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate should email at [admissioncancellation@nmims.edu](mailto:admissioncancellation@nmims.edu), the soft copy of admission cancellation form duly filled and signed, fee paid receipt copy & cancelled cheque (personal account).

The cancellation form is made available on the website ([www.nmims.edu](http://www.nmims.edu) & <https://www.nmims.edu/students/>)

- Canvassing in any form for admission will disqualify the candidature.
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- Please see the important dates and preserve it as a guide. All announcements from the institute will be through its web site: [www.nmims.edu](http://www.nmims.edu) and no individual communication will be sent to the candidates. Kindly check website regularly for any updates.
- If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/her in the application form is incorrect, his/her admission to the course, even if selected, will stand cancelled and fees will be refunded as per refund rule clauses.
- Candidate's uploaded documents will be verified online & if found not eligible at any stage, admission will be cancelled and fees will be refunded as per refund rule clauses.
- It is the sole responsibility of the candidates to ascertain whether they possess the necessary and requisite qualification for the admission to the courses at NMIMS.