

2025-2026

Placement Report



01

ABOUT

02

DEANS MESSAGE

03

BATCH PROFILE

04

PLACEMENT
STATISTICS

05

INTERNSHIP
STATISTICS

06

NGO STATISTICS

07

COMPETITIONS
& AWARDS

08

PAPER
PUBLICATIONS

09

STUDENT
TESTIMONIALS

10

COMPANY
TESTIMONIALS

Content Index

About

NMIMS Deemed to be University has added to its impressive multidisciplinary lineage of imparting outstanding learning experiences, the School of Design. The nucleus of the school is to impart future scoped design education to prime students to be design professionals in the emerging scenarios.

Our AICTE approved, 4-year undergraduate program, B. Des. in Humanising Technology, resolves the problem faced by young students to make a choice between their interest in art, science and technology by offering a seamless amalgam of these streams. The program brings new focus on this aspect of 'multidisciplinary'—the byword in the field of design. Internships are an integral and compulsory part of the curriculum for the B. Des. (Humanising Technology) Program. A student of this program is required to complete two internships with duly evaluated outcomes. The first one is a month-long NGO internship after the completion of Year II and the second is a five-month industry internship in the Year IV last semester.

The objective is to provide students with an opportunity to apply their academic learning in a professional context, assess their capabilities and skill sets, gain professional skills, and return to academics with renewed intent. The program facilitated individuality in students by aligning their interests.

Their placement across varied profiles, including Analyst, UI/UX Designer, UX Designer, Product Designer, Design Researcher, Graphic Designer, Designer (Foundation Level), Associate Content & Creative, and Experience Design Associate, demonstrates the same.





Dean's Message

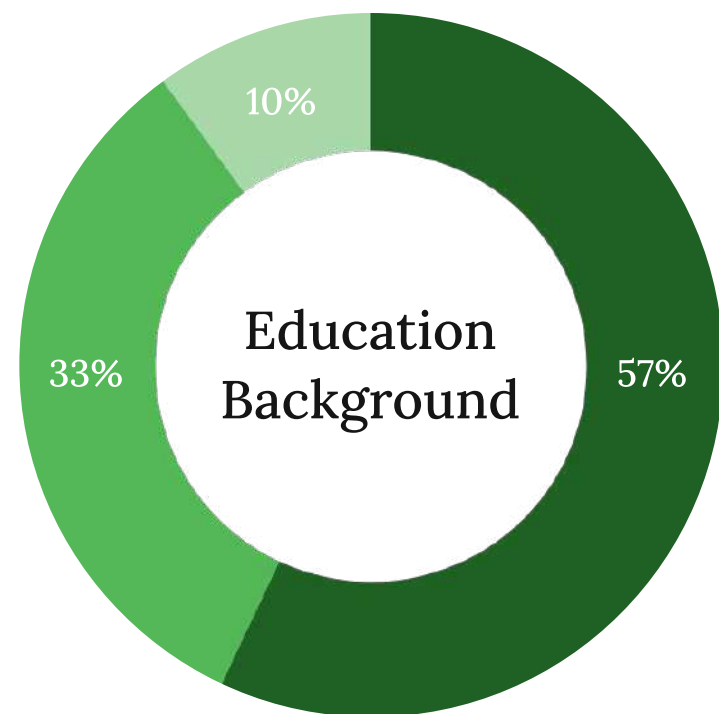
I am thrilled to extend a warm welcome to all external stakeholders of NMIMS University's School of Design, where creativity meets technology and business. Building upon the success of our B.Des in Humanising Technology course, I am excited to introduce a significant enhancement – the integration of the B.Sc. Animation & VFX course from the School of Science within our esteemed School of Design.

In today's rapidly evolving world, the convergence of Design, Technology, Animation, and Business is more crucial than ever. The B.Des program at NMIMS University is meticulously crafted to provide students with the skills and knowledge essential for navigating this dynamic landscape. Our goal is to nurture a new generation of professionals who can harness the power of interdisciplinary collaboration to create meaningful, future-forward solutions.

Arundhati Guha Thakurta

Dean in-charge
NMIMS School of Design

Batch Profile (2022-2026)



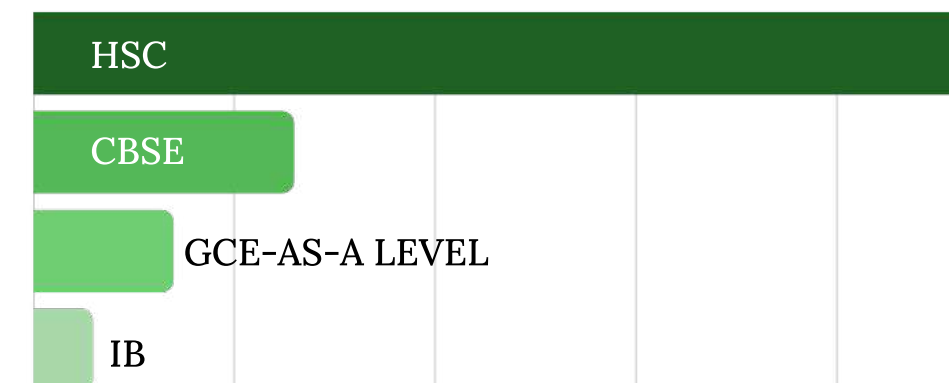
- Science
- Arts
- Commerce

Geographical Diversity

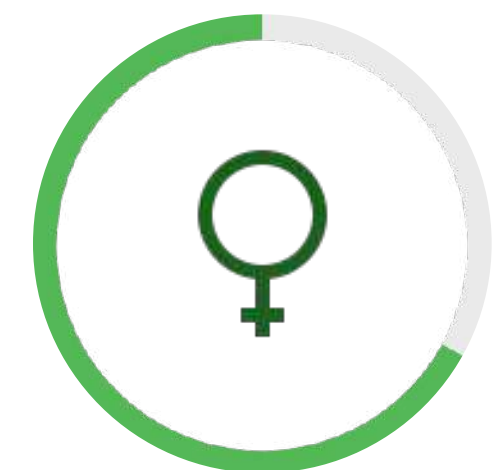
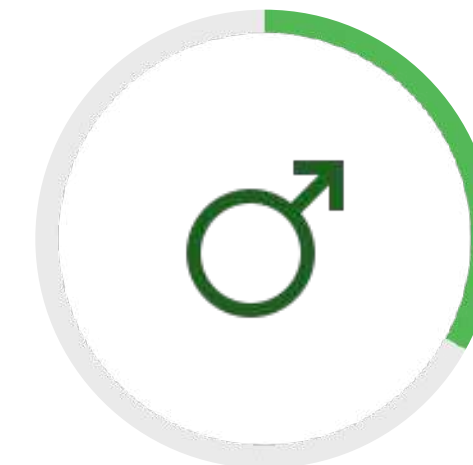


- Local (Mumbai)
- Rest of Maharashtra
- Out of Maharashtra

Boards



Gender Ratio



Placement Statistics (2022-2026)

Highest Salary

INR
12,00,000/-

Average Salary

INR
6,93,544/-

Placement Statistics (2022-2026)

Company Name	Position	Sector
Tibro Tours	Executive	Digital Marketing
Tequity	Product Designer	Tech & AI
ImpactGuru	Jr. Product Designer	Fintech
Madira Ventures India Private Ltd.	Founder's Office Associate	F&B
Practus	Senior Associate - Design And Innovation Lead	Fintech
Deloitte	Design Associate, User Experience Design	Consulting Firm
IBM	Designer- User Experience	Consulting Firm
Somaiya School Of Design	Design & Content Consultant	Education
Sectona Technologies	Design & Content Production Associate	Information Technology
Lemonade	Graphic Designer	E-Commerce
Reliance Brands Limited,	Graphic Designer	E-Commerce

Internship Statistics (2022-2026)

Highest Stipend

INR
55,000/-

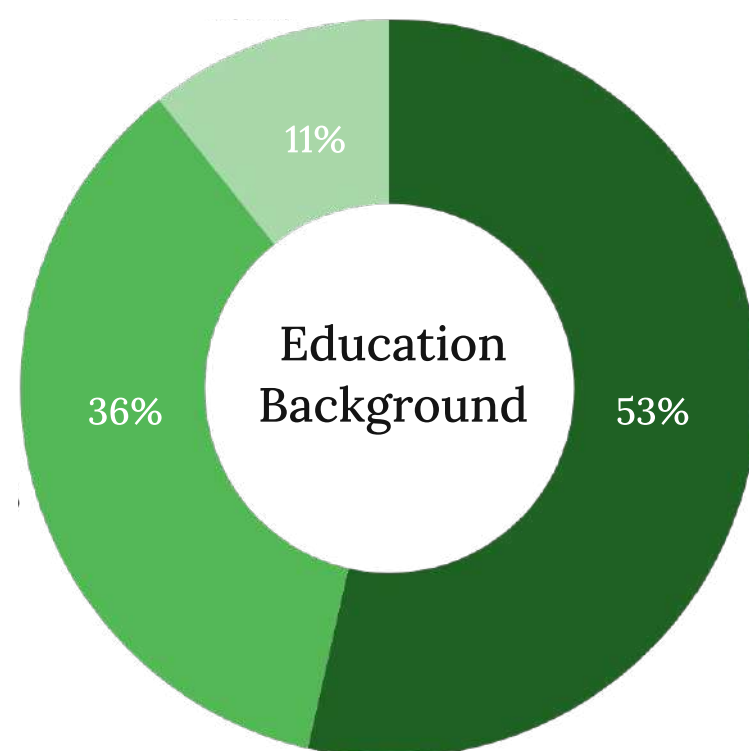
Average Stipend

INR
19,194/-

Internship Statistics (2022-2026)

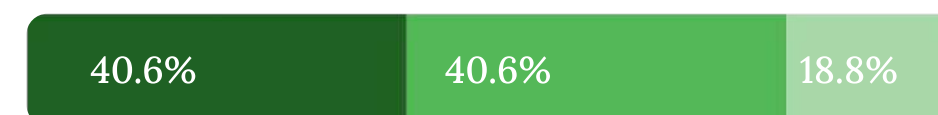
Company Name	Position	Company Name	Position
IIT Bombay	UX/UIX Design Intern	Greed	Design Intern
Tequity	Design Intern	Icarus Nova Discovery Pvt. Ltd.	Design Intern
The Minimalist	UX/UIX Design Intern	Weave Design	Intern
ROIbyPractus	Creative Technologist	Madira Ventures	Founder's Office Associate
ImpactGuru	Product Intern	BOMBAYDC	Product Design Intern
Aistrike	UX/UIX Design Intern	Tata Cliq	Design Intern
Deloitte Consulting Ind Pvt. Ltd	Intern	Getinge India Pvt. Ltd.	Design Intern
PwC	Intern	Tibro Tours	Design Intern
Lekha Washington Studio	Product Design Intern		
Beco	Design Intern		
Lemnyscate	UI/UX Design Intern		
Snnugged	Brand Designer		
Almst Studio	Graphic Design Intern		

Batch Profile (2024-28)



- Science
- Arts
- Commerce

Geographical Diversity

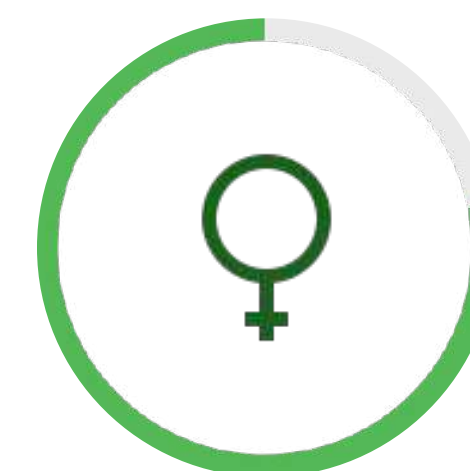
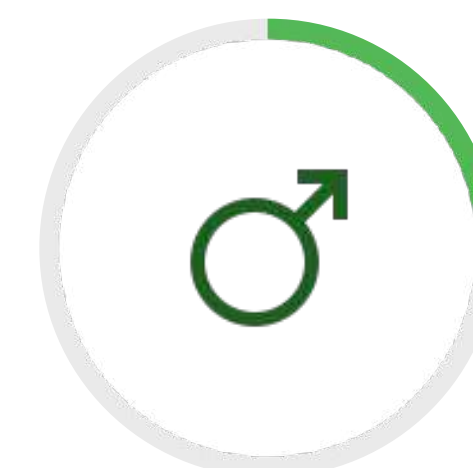


- Local (Mumbai)
- Rest of Maharashtra
- Out of Maharashtra

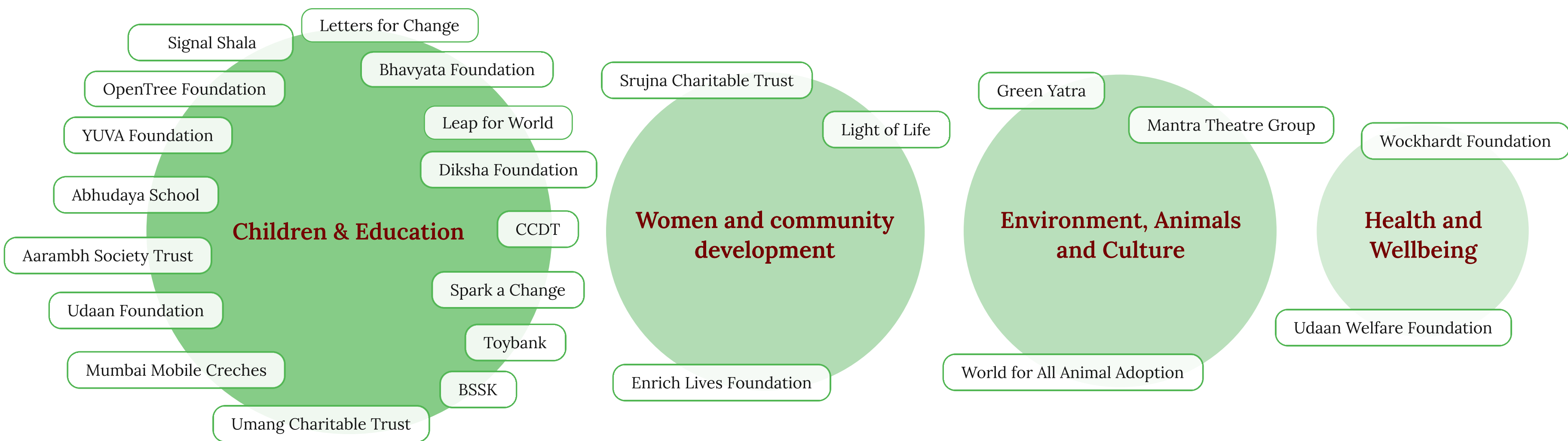
Boards



Gender Ratio



NGO Statistics



Competitions & Awards

Won First Prize Design x Social Global Innovation

Challenge under the theme “AI + Design for Social Good”
Ishta Dev, Mohayee Bhattacharjee, Tanojya Davi, Ashwin Rathish



Bronze Award at YUJ UXPLORer Design Event

Honoured at YUJ's 15th Anniversary, they presented “Safeguard” and received an award from CxO Prasad Bartakke. Sharvari Joshi, Divya Koppikar, Arpita Karmakar



Among top 10 winners at gully gully art

Conducted by- Cultre museeum, Delhi
Khyati Dharmik



Crowned Winner – Battle of Projects – Annual International Student Academic Projects Competition

Click – Connect to Creativity was crowned winner amongst 600+ submissions.
Anwasha Patnik, Lyric Gupta



Silver Prize in Product Design Category

Taiwan International Student Design Competition (TISDC), organised by the Ministry of Education, Taiwan. Project, Braille Beads.
Aayush Bhogle, Pranay Saxena

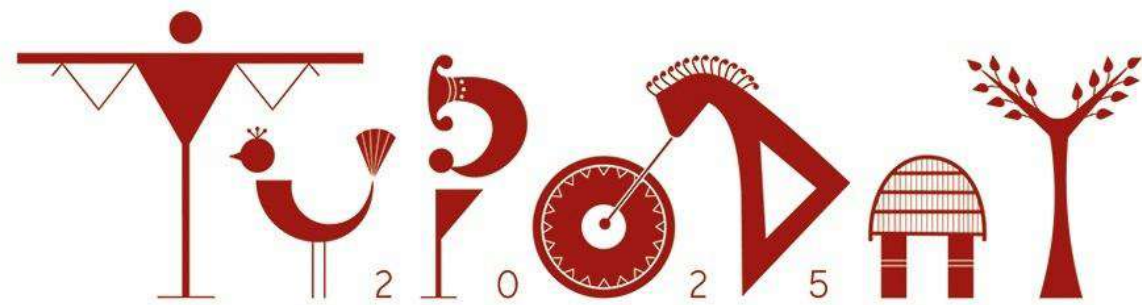


1st prize at the Mumbai Designathon 2024

Won for the project: Freshie- Revolutionizing Food Freshness Monitoring.
Vrushti Mehta



Competitions & Awards



6th, 7th and 8th March 2025

IDC School of Design, IIT Bombay



SEVEN WINNING ENTRIES AT INTERNATIONAL TYPODAY CONFERENCE



Awarded 1st place at Kshitij Fest, Mithibai College

Awarded 1st place for their Claymation video in the Stop motion animation challenge.

Riya Parekh, Deep Udheshi



Paper Publications



Enhancing the Effectiveness of a Tourism Website's Home Page Design

Ms. Tanaya Dalvi,
Under the mentorship of Dr. Arundhati Guha Thakurta, and Dr. Siddhesh Shirsekar published in Proceedings of HWWE 2024, Volume 2: Future Challenges in Health, Safety and Design (pp. 136–145) by Springer Nature Singapore. The study presents human-centered design strategies to optimize digital interfaces and visual ergonomics for tourism platforms.



Upgrading Your Shopping Cart: An eBay.com Redesign Project

Mr. Aayush Bhogle,
Under the mentorship of Dr. Arundhati Guha Thakurta, and Dr. Siddhesh Shirsekar, was published in Proceedings of HWWE 2024, Volume 2: Future Challenges in Health, Safety and Design (pp. 127–135) by Springer Nature Singapore. The paper explores e-commerce user experience optimization, digital cart interactions, and human-centered design interventions.

Student Testimonials



NIYATI SANJAY BHANGARE

Creative Technologist
Practus

I joined Practus as an intern as a Creative Technologist and grew into leading design, the real shift was in scope - going from pixels to pipeline. I now get to run growth strategy and outreach, design microsites and brand experiences, and manage virtual events.

The biggest shift came from working directly with our CEO. Sitting in those rooms taught me how a business leader thinks about ROI, positioning and risk, and I learnt to defend design in that language instead of a purely visual one and now working full time in Practus.

"Grateful for the nudge to upskill from an AI user to AI builder"



SAMEH VIJAY WAGHMARE

Product Design Intern
Tequity

My journey at Tequity started as a Product Design Intern, where I had the opportunity to work on live digital products and see my designs deployed in real-world applications. Throughout my internship, I learned how to work with design systems, design for specific user groups, and create solutions within technical constraints. The experience also taught me the importance of clear communication across cross-functional teams, presenting design decisions with strong UX reasoning, and maintaining thorough documentation to keep everyone aligned on the product vision. Working alongside my teammates and supportive mentors helped me grow as a designer, as well as a communicator, enabling me to create solutions.

Student Testimonials



ASMI ASDAULLAH SHAIKH

Design Intern
Aistrike

My internship at Aistrike gave me a strong, hands-on introduction to real-world product design. Working on AI-driven products and user-centric digital solutions, I got to apply the design thinking and UX process I learned at NMIMS School of Design to actual user problems, not just classroom briefs. The mentorship I received helped me sharpen my wireframing, prototyping, user research, interaction design, and visual design skills and taught me how to think about design decisions in terms of business impact, not just aesthetics. This experience, combined with the strong design foundation NMIMS gave me, played a big role in helping me secure a full-time offer at IBM. "This experience has been a significant milestone in my journey, shaping me into a more confident, thoughtful, and capable designer."



NAINESH PAL

Design Associate
Sectona Technologies Private Limited

My journey at NMIMS School of Design has been a special part of my growth as a designer. It helped me begin as a UI/UX Design Intern at The Minimalist and move into my current role as a Junior Design Associate at Sectona. I'm truly grateful to my mentors for always guiding me and believing in me

Company Testimonials



Shruti Nair

HR Manager
Practus

It was a great experience interviewing Niyati and getting to see her design and visualization capabilities firsthand. She presented her college project in a fully realized 3D format, complete with ships in motion — a level of technical skill and creative execution that immediately set her apart. Beyond her talent, she brought genuine sincerity and hard work to everything she did, which is exactly why she was converted to a permanent role almost right away.

"Her visualization work didn't just impress us - it made the decision to bring her on permanently an easy one."



Ishiyetaa Sani

Associate Product Designer Co-founder & Director of Design
Tequity

This marks our 5th year of hiring interns, many of whom have gone on to become full-time designers, from NMIMS School of Design. It has been a wonderful journey, and every year, we see an even stronger graduating batch a testament to the school's commitment to nurturing exceptional design talent.

Some of our best designers have come through NMIMS, bringing fresh perspectives, creativity, and a strong design foundation to our team. We look forward to continuing this partnership for many more years and welcoming the next generation of talented designers to Tequity.

Company Testimonials



Gunjan Malhotra

HR Manager
Lemonade

The hiring process was really smooth. The team has been very coordinating and supportive throughout. We successfully hired Meryl from NMIMS as our designer, and we're really happy with how the process went.



Fahad Kazi

Sr. Manager - HR
ImpactGuru Technology Venture Pvt. Ltd.

We have had a wonderful experience engaging with the Placement Team at NMIMS School of Design. The team has been extremely supportive and helpful in facilitating our hiring requirements and connecting us with relevant talent. One of the notable successes has been Adele, who joined us as a Product Manager Intern. Based on her exceptional performance during the internship, we were delighted to convert her into a full-time role. She has continued to perform exceptionally well and has been making a strong contribution to the team.

We are really happy with the overall engagement and support extended by the Careers Team and look forward to continuing this association with NMIMS School of Design.

Get In Touch ✨

Placement Office

Blanche Dias

Placement Executive
School of Design,
NMIMS Mumbai

blanche.dias@nmims.edu

Office Address

SVKM's NMIMS (Deemed to be
University)
6th floor, UPG Building,
V.L. Mehta Road, Vile Parle West,
Mumbai, Maharashtra, India
Pincode - 400 056

Socials

-  www.instagram.com/nmims_design/
-  www.linkedin.com/school/nmims-schoolofdesign/
-  www.x.com/nmims_design
-  www.facebook.com/NMIMS.Design/
-  <https://www.youtube.com/@nmischoolofdesign3275>

 022 4233 5190

 sod@nmims.edu

 design.nmims.edu